

Study Abroad Netherlands 2020

Florida Tech - School of Arts and Communication



4 countries in 2 weeks

Visit four countries in two weeks during the Netherlands Study Abroad 2020 trip, based in Eindhoven. The \$2500 trip fee covers the following:

- Hotel in Eindhoven - 11 nights
- Corporate visits and speakers to see how multinational companies function and compete in the global economy
- 3 day lodging and excursions in Iceland
- Day trip to Amsterdam
- 2 day lodging in Antwerp, Belgium with visits to Bruges, Belgium and a Dutch pancake dinner in the quaint village of Heusden, The Netherlands
- Day trip - Cologne, Germany
- Day trip - Openlucht Museum and Nijmegen with a Dutch barbeque in a family home
- All transportation
- All breakfasts and 1 farewell dinner
- Travel insurance

NOTE: Participants are responsible for their own round-trip airfare to Amsterdam (through Iceland)

Class and travel dates

Classes meet May 11-June 4

(Melbourne campus)

Travel abroad June 5-19



Courses

Undergraduate and graduate communication courses open to all majors.

COM 3085/5252 Seminar in Marketing Communication

Learn about the importance of marketing messages and images for international audiences. The course introduces students to the theory and practice of effective marketing communication campaigns in cultural contexts.

COM 3085/5420 Sports, Media, and Society

Learn about the relationships between the sports industry, athletes, media, and audience. Explore sports and media in different global contexts and channels – from traditional news media (newspapers, magazines, books, radio, TV) to social media (online, forums, blogs, and microblogs). Develop literacy and critical-thinking skills with emphasis on the global nature of sport.



Costs and scholarships

The trip fee is \$2500 for all participants (including guests). Tuition and airfare are separate.

Total costs will vary based on tuition for one or two classes. Tuition scholarships are available for students taking more than one course and participating in the study abroad.

Merit Scholarships: Participating students who take two courses and have a 3.75 GPA at the end of Spring 2020 are eligible for an additional special merit tuition scholarship of \$750.

Estimated costs with trip fee and tuition:

FEES	Undergraduate		Graduate	
	One Class	Two Classes**	One Class	Two Classes**
Tuition*	\$3510	\$5320	\$3723	\$5646
Trip Fee	\$2500	\$2500	\$2500	\$2500
TOTAL	\$5760	\$7570	\$5975	\$7900

*Based on 2019 tuition

** Reduced \$1700 (ug) and \$1800 (grad) for students taking two classes

Important dates

Applications due December 6, 2019

Deposits (\$500) due February 1, 2020

(Submit your deposit by Dec. 6 and receive \$100 off the trip fee)

Total trip fee due April 1, 2020

Monthly payments are available. If you are using student loans, the balance is due when those loans are deposited to your account.

Tuition due May 8, 2020

For more information:

Dr. Edwards | edwardsh@fit.edu
Dr. Petersen | tpetersen@fit.edu

Or call 321-674-7492

Notes

- A valid passport is required to travel to Europe and return to the U.S. A visa may be required for some international students, depending on their native countries.
- Each student is responsible for his or her own round-trip airfare to Amsterdam (through Iceland).
- Hotel rooms are provided for Saturday, June 6 (check-in day) through June 19 (check-out day). If you wish to stay for additional nights, either before or after the program, those nights will be at your own expense.
- Expenses are based on hotel double occupancy. A surcharge for a single room is your responsibility.
- Expenses are calculated at the current exchange rate. If the exchange rate changes, a surcharge may be required.